Fall 2020



### **SGFMA**

P.O. Box 7824 Columbia, SC 29202

www.sgfma.org

### Fleet Street News

### **Message From the President**

GREETINGS EVERYONE AND WELCOME TO OUR FALL EDITION OF THE SGFMA NEWSLETTER

By this time of the year, I would be marking the days off my calendar in anticipation of the upcoming conference. I would be getting excited as I did when I was a child looking for Christmas. Really, our association and annual conference means that much to me. I look so forward to meeting our members and vendors some of whom I would not have seen in a year. I would be getting ready for the networking opportunities thinking about the issues I wanted to discuss with my colleagues. Since we are having to postpone the conference for nearly a year, I can only imagine the excitement and anticipation that will be building for me this time next year. I'm sorry I had to miss a year of being able to lead our annual conference as your President but that is another reason next year will be sweeter.

I would like to take this opportunity to welcome our new members to our organization and say to you that I am looking forward to meeting you at our next annual conference. As your President, if I can be of assistance to you don't hesitate to give me a call or send me an email. Thanks to Scott McIver (chairman of the Membership Committee) for all the hard work you are doing to grow this association. I would like to mention Leroy Young and Ron Nickles names as well for the hard work you are doing in Georgia and Florida to grow our organization in these two states. Keith Shields, thank you for all you have done for SGFMA in Tennessee and Virginia.

To our vendors that remain committed to SGFMA, as your President, I just want you to know that although we are having to postpone our annual confer-

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Wayne Parker, SGFMA President

"From my past experience of being a vendor, I understand the importance of justifying what we are getting for the money we are spending."

### Continue—President

ence for 2020, the Officers and Board of Directors of this organization has been working hard for the Association and Vendors this past year. From my past experience of being a vendor, I understand the importance of justifying what we are getting for the money we are spending. For this reason, we have put together a sponsorship form that list our different levels of sponsorship and what the benefits are for participating in each of the levels listed. Our special committee that worked so hard on this was: Karen Hyatt (chairperson of our Association's Annual Conference Committee and chairperson of this Special Committee), Gene Jordan (chairman of our Vendor Relation Committee), Garland Veasey who brought a lot of experience and history to the committee and myself as ex-officio member of the committee. I know that Karen is going to be attaching this form to our newsletter. We ask you to please reach out to us if you have any questions and we will be reaching out to some of you in the next few weeks. If after reading it, you have some questions or suggestions we will listen very attentively.

To our members of SGFMA, we are working hard to have some training opportunities available online. Having on line training is something new for us so it is taking a little while to get it going. I can assure you that Joe Stone (chairman of our Professional Development Committee) is working on this feverishly. I anticipate you hearing something soon of the training opportunities that are coming. We are working on a question/answer forum on Facebook for our members to use as well. Will Smoak (chairman of our Information and Publicity Committee) is working hard to get this off the ground and

running. This would give each of our members the opportunity to reach out to other members and ask questions you may be encountering with your equipment. I think the best resource our association has is the vast knowledge of its membership so we are trying to find ways to tap into this.

Finally, we will be reaching out to each of you soon with a ballot for you to vote on the Officers and Board of Directors for 2020/2021 year. This will include other important information for you our members as well. So we ask you to be on the lookout for this is coming soon. Yes, COVID-19 has put a damper on our association at the present, but please join us as we work during this time to make our organization bigger and better than ever. To our Vendors and Members you are the best advertising arm we have so spread the word to others about our association. I know all of us know people that are not members that could benefit from this association.

Cordially and yours respectfully,

Wayne Parker, President SGFMA City of Gaffney wparker@cityofgaffney-sc.org 864-490-0026

### Proposed Nominees for 2021 Board of Directors

The SGFMA Nomination Committee, led by Brian Wood, has proposed the following nominees for the 2021 board positions:

<b>Board Position</b>	Name	Agency
VICE-PRESIDENT	Sheila James	SC DOT
SECRETARY	Nicole Sullivan	DeKalb County, GA
TREASURER	Karen Hyatt	Sumter County, SC
	·	
REGION 1	Brian Wood	Renewable Water Resources
REGION 3	William Smoak	Clemson University
REGION 5	Joe Stone	Anderson County, SC
REGION 7	Fred Kracke	Charlotte-Mecklenburg Police Dept., NC
REGION 8	Nicholas Bradshaw	City of Knoxville, TN
DIRECTOR AT LARGE 2	Ron Nickles	City of Thomson, GA
DIRECTOR AT LARGE 4	Charlie McNair	Robeson County, NC

Normally at our Annual Business Meeting, we accept nominations from the floor during the elections. However, this year our voting for the Board of Directors will be performed electronically. Now is the time to nominate a SGFMA member for one of the above positions. Contact Brian Woods, at <a href="mailto:brianw@re-wa.org">brianw@re-wa.org</a> by October 1, 2020 with your nomination.

Please do not nominate a candidate without their consent to become a candidate.

### **Welcome New Members**

Southeast Governmental Fleet Managers Association is rolling out the red carpet to welcome our newest members since the last newsletter. More and more organizations and vendors have come to appreciate the benefits of networking with other fleet professionals through the medium of this excellent organization. Please welcome our newest fleet members. If we miss someone, just let us know, and we will include you in a future newsletter.

### **Tricounty Upfitters**

Travis Floyd

### **York County Equipment Maintenance**

**Ernie Traylor** 

SGFMA board members provide leadership to fulfill the SGFMA's mission and goals.

### **FOLLOW SGFMA**

Keep up with SGFMA by following us on Facebook. You will find up to date information about training sessions, annual meeting information as well as staying connected with other SGFMA members. All the pictures from the 2019 Annual Meeting and Equipment Show can be viewed on Facebook.

Click below to access our Facebook page. While there, don't forget to "Like" and "Follow" us.



### **DID YOU KNOW?**

Does your agency have a job opening? SGFMA's website can help you with getting the word out! We list governmental fleet employment opportunities on our website under Member/Employment Corner.

For more information or to list you job posting, email <a href="mailto:khyatt@sumtercountysc.org">khyatt@sumtercountysc.org</a>.



Region 8:

### SGFMA—Officers & Board of Directors—2020

	<u>OFFICERS</u>	<u>AGENCY</u>	<u>EMAIL</u>		
President	Wayne Parker	City of Gaffney	wparker@cityofgaffney-sc.gov		
Vice-President	Sheila James	SCDOT - District 6	jamessd@scdot.org		
Secretary	Debbie Chappell	Sumter County	pworkshop@sumtercountysc.org		
Treasurer	Karen Hyatt	Sumter County	khyatt@sumtercountysc.org		
REGIONAL DIRECTO	<u>PRS</u>				
Region 1	Brian Wood	Re-Wa	brianw@re-wa.org		
Region 2	Chuck Cook	Town of Fort Mill	ccook@fortmillsc.gov		
Region 3	William Smoak	Clemson University	smoak2@clemson.edu		
Region 4	Scott McIver	City of Greenville	smciver@greenvillesc.gov		
Region 5	Joe Stone	Anderson County	jstone@andersoncountysc.org		
Region 6	Leroy Young	DeKalb County, GA	mlyoung1@dekalbcountyga.gov		
Region 7	Fred Kracke	Charlotte- Mecklenburg PD	fkracke@cmpd.org		
Region 8	Keith Shields	City of Knoxville	kshields@knoxvilletn.gov		
DIRECTORS AT LARG	<u>GE</u>				
Director at Large 1	Doug Mills	SC Forestry Commission	dmills@scfc.gov		
Director at Large 2	Ron Nickles	City of Thomson	rnickels@thomson-mcduffie.net		
Director at Large 3	Gene Jordan	City of Rock Hill	gene.jordan@cityofrockhill.com		
Director at Large 4	Charlie McNair	Robeson County	charlie.mcnair@co.robeson.nc.us		
Director at Large 5	Garland Veasey	Clemson University	gveasey@clemson.edu		
REGIONS INCLUDE:					
Region 1:	Calhoun, Clarendon, Fairfield, Kershaw, Lancaster, Lee, Lexington, Newberry, Richland, Sumter				
Region 2:	Bamberg, Beaufort, Berkeley, Charleston, Colleton, Dorchester, Hampton, Jasper, Orangeburg				
Region 3:	Abbeville, Aiken, Allendale, Barnwell, Edgefield, Greenwood, Laurens, McCormick, Saluda				
Region 4:	Anderson, Cherokee, Chester, Greenville, Oconee, Pickens, Spartanburg, Union, York				
Region 5:	Chesterfield, Darlington, Dillon, Florence, Georgetown, Horry, Marion, Marlboro, Williamsburg				
Region 6:	All counties in the states of Georgia and Florida				
Region 7:	All counties in the state of North Carolina				

All counties in the states of Virginia and Tennessee

### **Annual Meeting Update**

Each year the SGFMA Board of Directors looks forward to hosting governmental fleet professionals and vendors from across the southeast at our Annual Meeting and Equipment Show. The Annual Meeting provides the opportunity to learn from fleet professionals as well as peers on some of the new and exciting trends in our industry on innovation and technology. It also provides access to vendors and suppliers showcasing the latest innovative tools and services available. And we always enjoy the chance to network and socialize! So needless to say, it was a disappointment for us to cancel the 2020 Annual Meeting, but the decision came down to the health and safety of all attendees while being able to provide a quality event.

The committees (conference, vendor, and program) worked hard preparing for this year's Annual Meeting and would like to say a big "Thank You" to all the speakers, vendors and sponsors who had committed to this year. We look forward to each of you joining us next year!

We are always looking for ways to improve the Annual Meeting each year. The Board of Director tasked a Special Committee to evolve and improve our sponsorships for the Annual Meeting. The new sponsorship levels and benefits are on the back page of this newsletter. Vendors, please look at the last page of the newsletter and give us feedback.

Each year at the Annual Meeting, a Business luncheon is held to update the membership on all activities of the year. We will be sending out the committee reports, election results and award winners for 2020 next month, so watch your inbox.

### 2021 SGFMA ANNUAL MEETING & EQUIPMENT SHOW



September 12 —15, 2021

Myrtle Beach Sheraton & Convention Center

Myrtle Beach, SC

### **SIDE NOTE**

This year we are being challenged to find creative and innovative ways to accomplish tasks. New challenges are being faced because of the pandemic, social issues and budget cuts. There are many topics to address and experiences and knowledge to share.

Do you have information on an emerging topic of interest, project, or news that would be of interest to our members for the newsletter? All members are welcome to contribute to future newsletters.

### **SGFMA History**

The Southeast Governmental Fleet Managers Association was established in 1993 and includes the states of South Carolina, North Carolina, Georgia, Florida, Tennessee, and Virginia.

This organization was founded in recognition of the need for fleet professionals to meet, discuss needs, and share information in order to promote more effective fleet management among governmental agencies.

SGFMA has an annual meeting and equipment show, offers free or minimal cost training throughout the year and provides scholarships to SGFMA members and/or immediate family.

### **SGFMA Mission Statement**

- To foster and promote the advancement of the fleet profession through membership, association, and assistance to fellow fleet managers.
- To provide an open forum for the exchange of ideas, experience, and information related to the fleet management profession.
- To develop and promote improved standards and methods for the good management of fleet operations and assets.
- To seek the improvement of laws and regulations pertaining to fleet administration.
- Provide the exchange of information on procurement, maintenance, operation, and disposition of fleet equipment.
- Promote the professional, social, and personal interaction between members of the fleet management profession.
- To promote improved intergovernmental profession.

### **SGFMA**

P.O. Box 7824 Columbia, SC 29202 www.sgfma.org



### **SGFMA Committees**

Would you like to be more involved with SGFMA? Please let us know if you are interested in serving on a committee, volunteering or if you have an idea for an event.

SGFMA committees include: Program, Membership, Professional Development, Awards, Vendors Relations, Nominating, Annual Conference, Audit, Information & Publicity and Website.

Contact Wayne Parker at <a href="wparker@cityofgaffney-sc.org">wparker@cityofgaffney-sc.org</a> for more committee information.

# Sponsorship Levels and Benefits

All sponsorships include annual membership to SGFMA, allowing all sponsors to join SGFMA or renew membership while receiving all the benefits listed during the conference.

### Gold: \$10,000

- 6 chairs and a sign for your booth with company 6 people, 10'x30' booth, table with cloth cover, •Includes Annual Meeting Registration Fee:
- •15 Minute Live Advertisement at the Opening Session
- •Full Page Color Advertisement in the SGFMA's Annual Meeting Program Book
- •1Full Page Color Advertisement in the SGFMA's Newsletter (4 times a year)
  - •Includes Logo on Tote Bags

1 Available

# Silver: \$5,000

- 4 chairs and a sign for your booth with company 4 people, 10'x20' booth, table with cloth cover, •Includes Annual Meeting Registration Fee: name
- •10 Minute Live Advertisement at the Opening Session
- •1/2Page Color Advertisement in the SGFMA's Annual Meeting Program Book
- •1/2 Page Color Advertisement in the SGFMA's Newsletter (4 times a year)

### 2 Available

Gold, Silver and Bronze Sponsors include: Prominent location in exhibit hall, Booths/tables in Ballroom for Monday and Tuesday workshops; Company logo displayed on large screens at the beginning and end of each general SGFMA's Official Facebook page, Banner displaying you as a Sponsor at all SGFMA's training/workshop events session, workshop, etc., Logo and website link in pre-conference advertising and e-marketing; Advertise on through the year until next conference.

## \$1,500 Sponsorships

- 1. Motivational Speaker—(Opening Session) 2. Motivational Speaker—(Closing Session)
- 3.Business Luncheon
- 4. Awards Banquet
- 5.Tee Shirts—(Includes your name and logo on front of shirt)

### \$1,000 Sponsorships

1.Entertainment — (Exhibitor's Reception)

Fleet Managers Association

- 2. Exhibitor's Break on Monday
- 3. Monday's Exhibit Ice Cream Break

Add 10% reduction

Sponsor Contract for a three year

### \$500 Sponsorships

www.sgfma.org

- 1.Water Cart—Exhibit Hall
  - 2.Tuesday Morning Break

Wayne Parker, wparker@cityofgaffney-sc.gov Gene Jordan, gene.jordan@cityofrockhill.com Karen Hyatt, khyatt@sumtercountysc.org Contact Us:

ference and at your specific sponsorship; Your company listed in e-marketing of Annual Meeting; company's logo Above Sponsorships include: Your company's logo on sponsor appreciation signs displayed throughout the con-

on our website.

# **Bronze: \$3,000**

- 3 people, 10'x10' booth, table with cloth cover, 3 chairs and a sign for your booth with compa- Includes Annual Meeting Registration Fee: ny name
- •5 Minute Live Advertisement at the Opening Session
- 1/4 Page Color Advertisement in the SGFMA's Annual Meeting Program Book
- •1/4 Page Color Advertisement in the SGFMA's Newsletter (4 times a year)

### 2 Available

