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# Fleet Street News

Message from the President



## **President's Message: Navigating Industry Dynamics and Future Opportunities**

Greetings to all members of the SGFMA community. As President, I am pleased to extend an invitation to the upcoming SGFMA EXPO and Conference, scheduled for September 7-10, 2025, in Myrtle Beach, SC. Registration is currently open via our official website, [www.sgfma.org](http://www.sgfma.org). This year's conference agenda features a robust selection of educational sessions designed to enhance the skills and knowledge of both fleet managers and technicians.

We are proud of the significant progress made throughout the year, including numerous successful training sessions conducted across South Carolina and North Carolina. Our sincere appreciation goes to the Professional Development team for their exceptional efforts in this regard. Furthermore, the Membership Committee's outstanding work has been instrumental in expanding our organizational presence in Georgia and North Carolina. We encourage all members to support these growth initiatives by sharing information about our organization with colleagues in their respective regions, highlighting SGFMA's commitment to addressing your fleet management needs.

In my capacity as a Fleet Manager, I recognize the increasing complexities of maintaining operational consistency and standardizing fleet assets. The industry is currently navigating various challenges, including vendor price adjustments influenced by tariffs and supply chain concerns from manufacturers. It is indeed noteworthy how interconnected global supply chains are, often impacting products we perceive as domestically manufactured.

Beyond these tangible challenges, we are also experiencing the transformative impact of emerging technologies such as Artificial Intelligence (AI). AI's potential to revolutionize our world is profound, and its applications in fleet management are becoming increasingly evident. For instance, the insights presented on key industry trends below were generated with the assistance of AI, underscoring its capability to synthesize and present complex information. This technology presents seemingly limitless possibilities for fleet managers and technicians alike, warranting careful consideration for its future integration into our operations.

Joe Stone, President SGFMA  
Fleet Manger, Anderson County

## **Key Trends Shaping Fleet Management in 2025**

The field of fleet management is undergoing rapid evolution, driven by technological advancements and strategic innovations. Below are some pivotal trends anticipated for

2025:

- **Data-Driven Decision Making:** The integration of advanced telematics and AI analytics is enabling fleet managers to optimize routes, enhance fuel efficiency, and streamline maintenance schedules.
- **Electric Vehicle (EV) Adoption:** A growing number of fleets are transitioning to electric vehicles, motivated by government incentives and the prospect of long-term operational cost savings.
- **Autonomous Vehicles:** Companies are actively exploring autonomous technology to achieve improvements in both safety and operational efficiency.
- **Predictive Maintenance:** AI-driven predictive maintenance systems are increasingly replacing traditional schedule-based approaches, leading to reduced downtime and extended vehicle lifespan.
- **Cybersecurity Measures:** As connected devices become more prevalent within fleets, prioritizing robust cybersecurity protocols is essential for data protection.
- **Remote Fleet Monitoring:** Real-time tracking and comprehensive management of fleets are becoming standard operational practices.
- **AI and Machine Learning Integration:** Artificial Intelligence and Machine Learning are being leveraged for sophisticated route planning optimization and to enhance driver safety.
- **Sustainability and Cost Efficiency:** The dual objectives of reducing operational costs and improving overall efficiency remain paramount for fleet managers.

# SGFMA Annual Meeting & Equipment Show September 7-10, 2025

Come join us for the SGFMA Annual Meeting & Equipment Show, September 7-10 at the Sheraton Myrtle Beach Convention Center Hotel. You will have the opportunity to network with others in the fleet industry and learn from some of the best.

We have a block of room reserved at the Sheraton Myrtle Beach Convention Center Hotel for the single rate of \$159per night. [Click here](#) for hotel reservations. Last day to book hotel at the special group rate is August 7, 2023.

[Register Now](#) as a conference attendee for the Annual Meeting & Equipment Show.

If you have any questions or need help registering, please reach out to Sheila James at jamesd@scdot.org or 843-834-4270.

## *Tentative Agenda*

Sunday, September 7, 2025

- 8:00 – 4:00 Registration
- 8:00 – 4:00 Vendor Set Up
- 12:30 – 4:30 AC Delco Training—Keith Glasglow
- 6:00 – 8:00 Vendor Reception w/Scholarship Award Presentations

Monday, September 8, 2025

- 8:00 – 4:00 Registration
- 8:30 – 9:30 Opening Session
- 10:00 – 2:30 Equipment Show
- 3:00 – 4:00 Big 3 Auto Makers
- 6:00 – 9:00 Networking Event

Tuesday, September 9, 2025

- 8:00 – 4:00 Registration
- 8:30 – 4:00 TIA Commercial Tire Certification (Extra \$\$)
- 9:00 – 10:15 SnapOn—Using Volt Meter
- 9:00 – 10:15 Advanced Driver Training Services—Post Incident Evaluation: Analyzing Fleet Collisions to Enhance Safety
- 10:15 – 10:30 Break
- 10:30 – 11:45 JPro—Understanding Diagnostic Trees
- 10:30 – 11:45 Scott Misico—Technician Retention
- 12:00 – 1:30 Business Luncheon
- 1:30 – 2:45 Stihl—Small Engine Repairs
- 1:30 – 2:45 Scott McIver—How to become a certified Fleet Manager
- 2:45 – 3:00 Break
- 3:00 – 4:15 Technical Session
- 3:00 – 4:15 Management Session
- 4:15 – 5:00 Getting Involved with SGFMA 101
- Evening on your own

Wednesday, September 10, 2025

- 9:00- 10:15 Motivational Speaker (Terrell Tarver)
- 10:15 – 11:00 Closing Remarks & Door Prizes

## Welcome New Members

Southeast Responder

Solutions

Robert Sheldon

Shelley Warren

Nescon, LLC

Daniel Clemmons

Stephens County Board  
of Commissioners

Jason Holland

Paulding County Board  
of Commissioners

Taunia Stein

## Vendor's Corner

Our Annual Conference will be held at the Myrtle Beach Convention Center September 7th - 8th. The Equipment Show will be on Monday, September 8th, with set up the day before on Sunday, September 7th. We will also host the Vendor Reception in the Exhibit Hall on Sunday evening, so plan to get there early on Sunday to set your booth up.

[Register Now](#) as a vendor for the Annual Meeting & Equipment Show.

Want to sponsor part of our conference? There are lots of sponsorships available! You can see what is available on the registration page or reach out to Sheila James at jamesd@scdot.org or by phone at 843-834-4270.

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