



# Public Fleet Advisors LLC

Sam P. Lamerato, Owner & Principal Advisor  
Larry W. Campbell, Principal Advisor

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Dear Fleet Professional,

***A regional fleet management training seminar is coming to Greenville, SC October 17<sup>th</sup>, 2025! (see attached agenda)***

Public Fleet Advisors (PFA) provides quality fleet management education. Training occurs at **customer sites, regional venues, and public fleet conferences**. Designed for both newcomers and seasoned professionals, the curriculum is designed to enhance job performance and marketability in the fleet industry. Attendees should include **directors, managers, administrators, financial analysts, supervisors, parts managers, technicians**, and other professionals. Including the entire organization is a catalyst for positive culture change and organizational improvement. *Quality education facilitates improved service delivery to citizens and potentially saves taxpayers millions of dollars.*

### Fleet Management Training Topics Selected by Regional Fleet Managers:

<b>Ethics in the workplace. Larry Campbell, CPFP, Retired Fleet Manager, Fort Wayne, IN</b>	<b>Top Ten Best Practices in Fleet Management. Sam P. Lamerato, CPFP, Retired Fleet Manager, City of Troy, MI &amp; Owner of PFA</b>
<b>Can your Fleet Compete? Is your Fleet Hourly Labor Rate Competitive? Larry Campbell, CPFP</b>	<b>Fleet management 101 - Pathway to a Top -Level Fleet Operation. Sam P. Lamerato, CPFP, Retired Fleet Manager, City of Troy, MI &amp; Owner of PFA</b>
<b>Benefits of an Asset Management Program – Panel Discussion</b>	<b>City of Greenville’s Fleet Operation Overview - Speaker Scott McIver, CPFP, CAFM, Fleet Manager</b>
<b>Networking and View Vendor Displays</b>	<b>Tour of Greenville’s Fleet Operation</b>
<b>Discovering Fleet Best Practices &amp; Learning New Technologies - Round Table Discussions</b>	<b>Professional Organizations - Door Prizes - Closing Remarks</b>

The PFA instructors Sam Lamerato, CPFP and Larry Campbell, CPFP are well-known leaders in public fleet management and are fleet industry certified. With over eighty (80) years of continuous business experience and are masters at teaching complex public management principles. For over twenty-five years Sam has organized large public works conferences, lectured at schools, presented at fleet conferences, and delivered Webinar presentations. *Over the past eight years alone, PFA has taught business management skills and implementation strategies to thousands of public fleet professionals across North America. During this seminar you will hear from experts regarding the needs of your communities and the methods to ensure your equipment will be ready to serve when called upon.*

To register, please visit us at <http://www.publicfleetadvisors.com/training registration>

**Sam P. Lamerato, CPFP**  
*Public Fleet Manager of the year GFX & APWA  
GFX Hall of Fame Inductee & Legendary Lifetime  
Achievement Award Recipient*

**Larry Campbell, CPFP**  
*Public Fleet Manager of the Year GFX & APWA  
GFX Hall of Fame Inductee, & Legendary Lifetime  
Achievement Award Recipient*

*“Optimize your fleet operation with proven expertise”*

# Public Fleet Advisors Training Location

**Greenville Public Works 475 Fairforest Way Greenville, SC 29607  
October 17, 2025**



Location: Greenville – Public Works Facility – 475 Fairforest Way – Greenville, SC 29607

## **Hotels:**

### **Homewood Suites - Greenville**

102 Carolina Point Pkwy, Greenville, SC 29607 • [\(864\) 297-9140](tel:8642979140)

[Available Rooms - Homewood Suites by Hilton Greenville](#)



**Seminar Cost:** The cost to attend Public Fleet Advisors (PFA) training seminar is \$225 per person. **Payments received more than 15 days in advance, the cost is \$199 per person.** Discounts are given to agencies sending multiple attendees and/or for organizations that belong to a Fleet Management Association such as the American Public Works Association (APWA), National Association of Fleet Administrators (NAFA), FleetPros Fleet Management Association, Public Fleet Managers Associations, **SGFMA**, or other similar organizations. **With the discount, the cost is \$175 per person. Due to prepaid event expenses, NO refunds provided less than one week prior to the training event.**

To register, please click [http://www.publicfleetadvisors.com/training registration](http://www.publicfleetadvisors.com/training_registration) .

The significant value of the training provided by PFA far exceeds the cost to attend this wonderful opportunity.

For more payment options, please contact:

Sam P. Lamerato, CPFP  
(248) 885-1847  
[sam@publicfleetadvisors.com](mailto:sam@publicfleetadvisors.com)



# Public Fleet Advisors Fleet Training Seminar City of Greenville, SC

**October 17, 2025**

7:15-7:45	Registration, Coffee & Pastries
7:45-8:10	Welcome & Introductions
8:10-9:00	Ethics in the workplace. Larry Campbell, CPFP, Retired Fleet Manager, Fort Wayne, IN
9:00-10:00	Top Ten Best Practices in Fleet Management
10:00-10:20	Break & Networking Time
10:20-10:45	Save Time & Money by Purchasing from Ready-to-Use, Competitively Solicited Contracts – <a href="#"><u>Sourcewell</u></a>
10:45-11:30	Fleet management 101 - Pathway to a Top-Level Fleet Operation
11:30-11:45	What to look for in Fleet Management Software - <a href="#"><u>Faster Asset Solutions</u></a>
11:45-12:30	Lunch Provided & Networking
12:30-12:45	Purple Wave Auction Services - a full-service auction company that provides personalized service to every buyer and seller. <a href="#"><u>Purple Wave</u></a>
12:45-1:15	Benefits of an Asset Management Program – Panel Discussion
1:15-1:45	Greenville's Fleet Operation Overview – Fleet Manager, Scott McIver, CPFP, CAFM
1:45-2:00	Break & Networking Time
2:00-2:30	Can your Fleet Compete? Is your Fleet Hourly Labor Rate Competitive? Could you be outsourced?
2:30-3:00	Discovering Fleet Best Practices & Learning New Technologies
3:00 -	Wrap-up, Door Prizes & Tour of Fleet Facility

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**Speakers: Sam P. Lamerato, CPFP, Scott McIver, CPFP, and Larry W. Campbell, CPFP**

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## **Partners & Sponsors**

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