

# Tracy A. Williams

**“IF YOU’RE NOT PASSIONATE ABOUT IT... YOU WILL BE!”**

- Nationally Acclaimed Transformational Speaker
  - Successful Television Personality
  - Former Harlem Globetrotter

Tracy Williams is the total package. He is funny, charming, engaging and above all passionate about helping people nurture and develop their innate potential that will make your organization productive and successful. You cannot wait to hear what he has to say next. His high-energy programs have been developed from 20 years experience in business, media and professional sports. Tracy not only challenges, but also motivates through personal empowerment... while providing all the resources you need to succeed.

Get ready for a powerful message that is customized to the unique dynamics of your market goals and objectives. His interactive approach is strategically designed to meet the needs of each targeted audience, and his contagious passion for success has made him in high demand. Tracy is among the premier transformational/ motivational professionals who will have your staff running back to their desks so they can begin to make things happen!

Tracy’s organizational tools have translated well into his philanthropic endeavors as well. In 2003, he founded The U R Gifted Foundation. Through his foundation, Tracy has created an innovative vehicle to help others uncover and develop their own personal God-given gifts that only they can offer the world. The former college standout and Harlem Globetrotter has not forgotten his basketball roots either. The Tracy Williams Total Achievement Basketball Camp teaches youngsters how to shoot, score and win big on and off the court.

Tracy has shared his creative approach to success with thousands in person and on television. Small business, professional organizations, Universities and schools, fortune 500 companies and even The White House; have contracted Mr. Williams to help develop their key individuals. He has harnessed that same drive that carried him all over the world playing basketball to help him develop never-fail strategies for personal and professional empowerment. He has never met a challenge he did not like.