



# Conference Agenda

Denotes NAFA & SGFMA Joint Meetings & Events

\*\*Workshops: You may attend a SGFMA or a NAFA workshop

## SUNDAY, October 2, 2011

9:30 am - Untill	Golf Tournament - River Oaks Golf Plantation	
1:00 pm - 5:00 pm	Vendor Set-up (Exhibit Hall)	
2:00 pm - 5:00 pm	Registration - Hall of Fame (located in front of Exhibit Hall)	
4:00 pm - 5:00 pm	<u>SGFMA Workshop</u> “Lubricants & Changing OEM, EPA Requirement”, Steve Brewer, Schaeffer Oil Rooms 104 & 105	<u>NAFA Annual Business Meeting</u> Kirk Budhai Ball Rooms A, B, & C
5:00 pm - 6:00 pm	<u>NAFA Motivational Speaker</u> Tracy Williams Nationally Renowned TV Personality & former Harlem Globetrotter Ball Rooms A, B, & C	
7:00 pm - 10:00 pm	<u>Welcome Back to the Beach Reception</u> (Vendor Reception) Featuring “Sea Cruz” Ballrooms D & E	
10:00 pm -	Hospitality Room McNair Suite - Room 305	

## MONDAY, October 3, 2011

6:30 am - 8:00 am	Breakfast (included w/registration-ticket needed) Vidalia’s Restaurant - 2 <sup>nd</sup> floor of Sheraton		
7:30 am - 9:30 am	Vendor Set-up (Exhibit Hall)		
8:00 am - 2:00 pm	Registration - Hall of Fame (located in front of Exhibit Hall)		
8:00 am - 9:00 am	<u>SGFMA Workshop:</u> “Saving Your Shop \$\$\$ and Extending Vehicle Life” Michael Shrog, BG Carolina Rooms 104 & 105	<u>SGFMA Workshop:</u> “Modern Synthetic Lubricants - Are They Worth the \$\$\$?” Steve Brewer, Schaeffer Oil Rooms 102 & 103	<u>NAFA Workshop:</u> Government & Corporate Fleet Lease Plan Matt Betz, Vice President Lease Plan USA Rooms 106 & 107
9:00 am - 9:30 am	<u>Opening Remarks</u> Kirk Budhai, NAFA Carolinas Chapter Chair Oscar Tribble, SGFMA President Doug Weichman, NAFA President Ballrooms A, B, & C		
9:30 am - 10:15 am	<u>General Sessions</u> Industry Changes/Innovation/New Technology George Kilroy, President/CEO PHH Ballrooms A, B, & C		

Southeast Governmental Fleet Managers Association  
19<sup>th</sup> Annual Meeting & Equipment Show

10:15 am - 11:00 am	<p><b>Chrysler - Vehicle Manufacturer Presentation</b>  <b>“What Directions are We Going?” and “A Look into the Future”</b>  James McCoy, Chrysler  Ballrooms A, B, &amp; C</p>
10:30 am - 3:00 pm	<p><b>RIDE &amp; DRIVE</b>  (Rear parking lot of Myrtle Beach Convention Center)  Sign-up sheet for Ride &amp; Drive will be located at registration desk.  You must sign a release and have a valid driver’s license.</p>
11:00 am - 3:00 pm	<p><b>VENDOR EXHIBITS</b>  Lunch Will Be Served in Exhibit Hall  (Included with registration - tickets needed)</p>
3:15 pm - 4:00 pm	<p><b>General Motors - Vehicle Manufacturer Presentation</b>  <b>“The Volt, New Police Vehicles - What You Can Expect in the Next Few Years”</b>  Kevin Frasz, General Motors  Ballrooms A, B, &amp; C</p>
4:15 pm - 5:00 pm	<p><b>Ford - Vehicle Manufacturer Presentation</b>  <b>“Out with the Old and In with the New” and “A Look into the Future”</b>  Bryan Taylor, Ford Motor Company  Ballrooms A, B, &amp; C</p>
6:30 pm - 10:00 pm	<p><b>Optional Night Out</b>  <b>“Legends in Concert”</b>  (Includes a Pizza Party in Room 305 @ 6:30 pm)  (Special Purchase Ticket Required)  Transportation Provided (Buses leave hotel at 7:15 pm)</p>
10:00 pm	<p>Hospitality Room Opens  McNair Suite - Room 305</p>

**Tuesday, October 4, 2011**

6:30 am - 8:30 am	<p>Breakfast (included w/registration-ticket needed)  Vidalia’s Restaurant - 2<sup>nd</sup> floor of Sheraton</p>
7:30 am - 8:30 am	<p>Prayer Breakfast  (Rear Room of Vidalia’s Restaurant)</p>
8:00 am - noon	<p>Registration - Hall of Fame (located in front of Exhibit Hall)</p>
8:30 am - 9:15 am	<p><b>NAFA Workshop:</b>  <b>“Clean Diesel Technology Applicable in Fleet Applications”</b>  Mercedes Benz  Rooms 106 &amp; 107</p>
8:45 am - 10:00 am	<p><b>SGFMA Roundtables:</b>  City/County Roundtables - Room 102  State Roundtables - Room 103  RTA Roundtables - Room 104</p>
9:15 am - 10:45 am	<p><b>NAFA Workshop</b>  Toyota, Subaru, Nissan, Volkswagen Q&amp;A  Rooms 106 &amp; 107</p>

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10:15 am - 11:15 am	<u>SGFMA Workshop</u> “Tire Program Maintenance” Dave Morschause, Michelin North America Rooms 102 & 103	<u>SGFMA Workshop</u> “Human Resources - Pitfalls and Potholes” Denise Hagemeyer, Horry County Government Rooms 104 & 105
11:00 am - 12:30 pm	<u>NAFA Workshop</u> “Vehicle Replacement Planning & Life Cycle Analysis” Randy Owen, Senior VP, Mercury Associates Rooms 106 & 107	
11:30 am - 1:00 pm	SGFMA BUSINESS LUNCHEON Scholarship Awards & State Awards Ballrooms B & C	
12:30 am - 1:30 pm	NAFA BUSINESS LUNCHEON Ballroom A (This Ends the NAFA Conference)	
1:15 pm - 2:15 pm	<u>SGFMA Workshop:</u> “Lift Certification: Has Yours Been Inspected this Year” Hagen-Kennington and Challenger Lifts Rooms 102 & 103	<u>SGFMA Workshop:</u> “Compliance, Safety, Accountability: CSA Rules and Regulations for Assessing and Improving the Safety Performance of Motor Carriers and Drivers Through a New Safety Measurement System” Room 104 & 105
2:30 pm - 3:45 pm	<u>SGFMA Workshop:</u> “Is Your Shop Computerized? What will Benefit You and Your Agency with a Good System?” Danny Barshear, FASTER Asset Solution, Inc Rooms 102 & 103	<u>SGFMA Workshop:</u> “Heavy Duty Emission Trends: Where We Have Come From and Where are We Headed For 2011 and Beyond” Rooms 104 & 105
4:00 pm - 5:00 pm	<u>SGFMA Workshop</u> “Fuel - Storage Tank Issues, Cleaning and Maintenance” Jack Seltz, Atlantic Clean Fuel, LLC Rooms 102 & 103	
7:00 pm - 9:00 pm	SGFMA BANQUET Ballrooms B & C	
9:00 pm - Midnight	Hospitality Room McNair Suite - Room 305	

Wednesday, October 5, 2011

6:30 am - 8:30 am	Breakfast (included w/registration-ticket needed) Vidalia’s Restaurant - 2 <sup>nd</sup> floor of Sheraton
9:00 am - 10:15 am	Motivational Speaker Ballrooms B & C
10:30 am	Closing Remarks & Door Prizes Ballrooms B & C
11:00 am	Adjourn HAVE A SAFE TRIP HOME